## Murney Tower Museum "Murney in Retrospect"

Community Photo Contest



## About:

Murney Tower Museum is Kingston's oldest operating museum, a National Historic Site, and a UNESCO World Heritage Site which has been operated by the Kingston Historical society since 1925. Through engaging exhibits, educational programs, and community initiatives, it aims to provide new resources and meaningful experiences that tell Kingston's stories and share the city's unique military history and built heritage with locals and visitors alike. Making the Tower more relevant and involved in its community is one of the major priorities of the Murney Tower Museum. We are pleased to announce the museum's latest community engagement initiative, the "Murney in Retrospect" photo contest. We are inviting our community to engage with the museum and celebrate its 95-year journey by submitting their photos taken inside or outside of the Murney Tower Museum. This photo archive will be an important asset to reminiscence and stay connected during these unprecedented times of covid-19.

## **Goals of the Contest:**

Through this engagement, the museum aims to build new relationships with the Kingston community and encourage engagement with Kingston's built heritage during the age of covid-19. In doing so, it aims to capture the museum's 95-year journey while supporting local businesses and building new community partnerships. This visual photo archive, which captures the richness and breadth of community memories and experiences of the Murney Tower, will help us to remember, document, and celebrate the Murney Tower's journey and role in Kingston's cultural landscape.

Steps for participation:

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- Send the photo to the museum via email at <a href="mailto:staff@murneytower.com">staff@murneytower.com</a> or by using our hashtag on Facebook, Instagram or Twitter at #RetroMurney.
- Please note that if submitting a photo via the latter method, privacy settings for the photo have to be turned to "public." Also tag the museum to ensure the post is found.
- As an incentive, we will be awarding participants through a draw each round with gift cards to local Kingston businesses. The first round runs from December 14<sup>th</sup>, 2020 through January 5<sup>th</sup>, 2021. The second draw will take place between January 6<sup>th</sup> and February 15<sup>th</sup>, 2021. The last round of submissions will be accepted between February 16<sup>th</sup> and March 22<sup>nd</sup>, 2021. Winners of each round will be announced on the museum's social media accounts on the weeks of January 10<sup>th</sup>, February 21<sup>st</sup>, and March 28<sup>th</sup> respectively.
- In each draw, up to three the winners will win gift cards from local businesses including the Rocking Horse, Minotaur, Cooke's Fine Food and Coffee, Pan Chancho Bakery & Cafe, and Waterfront Gifts & Apparel.

For more information about the photo contest, please contact:

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