

# MURNEY NEWS

# MONTHLY NEWSLETTER



## *Holiday Edition*



### SOCIAL MEDIA



Facebook  
@MurneyTowerMuseum



Twitter  
@MurneyTower



Instagram  
@murneytower



YouTube  
MurneyTower

### OVERVIEW OF THE MONTH

Happy Holidays everyone!

What a year we had! 2022 was an amazing year and we're proud of everything we've accomplished over the past twelve months. For the first time since the outbreak of COVID-19 in March 2020, we were able to open our doors to the public for the full summer season. Between late May and September 2022, we welcomed 9,311 visitors to Murney Tower from across Canada and all over the world. We also created two new exhibits, organized four special events, launched five new educational programs, and had twenty outreach initiatives, thereby reaching more than 9,500 people! From collaborative events to educational programs, our staff had a great time inventing and implementing creative ways to stay connected with our community. As we're gearing up for the New Year, the team wishes all of you and your loved ones the happiest of holidays, and a Happy New Year!

### 2022 IN NUMBERS

9,311 Visitors

385 Special Event Participants

164 Digital Participants

10,000 Website clicks

2 New Exhibits

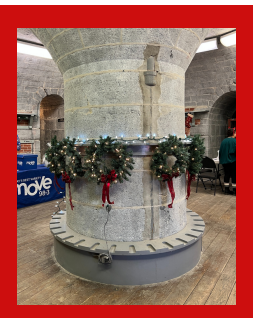
5 Programs

4 Special Events

6 Collaborations

20 Outreach Initiatives

6 Public Features



## MERRY MURNEY

This month we invited our community to come and celebrate the holiday season at Murney Tower with holiday games, music, snacks and crafts. Our special holiday-themed event "Merry Murney" took place on the 17th of December and included two craft stations and a tree decorating activity. The tower was decorated for this special event and holiday songs filled the air. MOVE 98.3 Kingston radio station joined us onsite to play holiday songs and help us spread the holiday cheer. Our guests decorated the Christmas tree with their holiday wishes. One special wish made our day. One of our little guests, Lucas' holiday wish was to visit the tower again in the future.

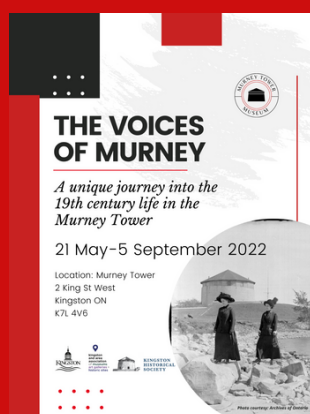
Our event also included a special holiday-themed treasure hunt that was a hit among the little participants. The Murney puzzle was not easy, but all participants were able to solve the big Murney mystery and claim their prizes.

Despite the snow, we had a great turnout and a very memorable day. It was wonderful to be able to get together and celebrate the holiday season with our community. Stay tuned for more events - we will continue organizing special fall and winter events in 2023!

## 2023 PROJECTS

As we are gearing up for the New Year, we have many exciting things to look forward to! The museum has two major projects in 2023. The first is our audio tour, which is made possible by a generous grant received from the Community Foundation for Kingston and Area. We aim to make the tour available both online at the museum's website and onsite at Murney Tower in the summer of 2023. This project will move us a step closer to our accessibility goals and allow us to provide a more unique and engaging museum experience to our visitors.

This year, we will also develop last year's hit "Voices of Murney" exhibit further. Thanks to a \$10,000 grant from the Regional Tourism Organization 9 (RTO-9) for exhibit development, we will showcase more artifacts in newly-purchased display cases, develop new informative panels, and use audiovisual materials to bring more aspects of the life of the people who lived in Murney Tower to life.



Murney Tower Museum acknowledges with thanks the continued support of the City of Kingston and the Kingston and Area Association of Museums, Art Galleries and Historic Sites.

